**Course Project: Travel Agent Website**

**General Information**

* **Purpose** – I am an independent travel agent. This website would be great for marketing my services, while doubling as CRM.
* **Motif** – Utilize themes and designs from websites like Bootstrap, Font Awesome, Wordpress and others that are available for public use or purchase. Mix and match designs and themes. Something worldly, bright, chic, modern, clean, streamlined. Business but with personality. For background, use real photos from personal travels.
* **Home Page**
  + Header – Business Name
  + Content
* **About Business**
  + Mission Statement – Do some work on this, access other profiles where you’ve discussed it
  + Doing Business – Maybe a separate link
  + Reviews
* **Blog (Entry List)**
  + List of Posts (Each Post will have its own separate html path)
  + Will talk about travel experiences, travel tips, personal insight, etc.
  + Search blog posts by keyword
  + List of Months/Years of Blog Posts Available
* **Itinerary Request**
  + Travel Ideas/Search Bar(Google)
  + Client Travel Survey
  + Group Client Travel Survey
  + Special Event Travel Survey
    - Name (First/Last), Date of Birth, Preferred Port of Departure, E-Mail, Phone, Address, Preferences, etc.
  + Send/Register/Log-In Option
* **Customer Profile (Register)**
  + User Name, Password, Name (First/Last), Date of Birth, Preferred Port of Departure, E-Mail, Phone, Address, Preferences, etc.
* **Customer Profile**
  + Manage Account Info (Name, Preferred Port of Departure, E-Mail, Phone, Preferences, etc.)
  + Messages (from Agent and System)
  + Access Itineraries (Proposed, Purchased)
  + New Itinerary Request
  + Make Payment
* **FAQs**
  + Account
  + Payment
  + Communication
* **Contact**
  + Name
  + Phone
  + E-Mail
  + Social Media
  + Request Information
* **Administrator Log-In**
  + Manage Customers (Add, Delete, Update)
  + Manage Trip Details
  + Manage Payments
  + View New Itinerary Requests
  + Manage Messages (from Clients and System)
  + Add/Edit/Delete Blog Post

**Notes:**

Should Itinerary Request be a part of the Contact navigation bar drop-down?

Should the Blog and FAQs be part of the About navigation bar drop-down?